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**American Society for Quality  
Section 501  
North Central Pennsylvania  
NEWSLETTER**

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April 2009

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## **APRIL 2009 MEETING**

**DATE:** April 14, 2009

**TIME:** Dinner: 6:00 pm, Program: 7:00 pm

**PLACE:** Alcan Cable Technology Center  
409 Reighard Avenue  
Williamsport, PA 17701-4195

**See page 2 for parking instructions at Alcan.**

**DINNER: Cold Buffet** - Sliced Roast Beef, Baked Ham, Hickory Smoked Ham, Turkey Breast, Swiss, White American, Old English & Provolone Cheese, Assorted Bread and Rolls, Mayonnaise, Mustard, Horseradish and Hot Peppers, Vegetable Beef Soup, Vegetable Tray w Dip, and Cookie Tray & soft drinks.

**COST: \$12.00**

**PROGRAM: "Beyond Access and Excel" by Mark Loewen**

Many companies manage quality processes using homegrown databases. Sometimes this works fine, but unless you have an in-house expert, flexibility is limited. There are plenty of options for using automated systems, and the market is full of potential solutions. This talk discusses the things to consider when choosing whether to use an automated quality management system, and what system features may provide the best value for your specific needs.

**RESERVATIONS:** Please e-mail or call your reservation to Bev Ellis at [beverly.ellis@alcan.com](mailto:beverly.ellis@alcan.com) or (570) 321-7766 by noon on Thursday, April 9th.

### **2008-2009 OFFICERS & COMMITTEE CHAIRS**

DAN CRUST-*CHAIR*

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## **Harley Davidson Tour**

We are planning a weekday trip to the Harley Davidson factory in York in the fall. Please contact Dan Crust at [Chair@asq501.org](mailto:Chair@asq501.org) if you would be interested in a trip to tour the factory.

## **2009-2010 OFFICERS & COMMITTEE CHAIRS**

The following have agreed to serve as Officers and Committee chairs for the next fiscal year.

Dan Crust – Section Chair  
Brad Ishler – Vice Chair  
Linda Stover - Treasurer  
Bev Ellis - Secretary  
Matt Marshall – Internet, Reservations  
Sharon Hoffmann – Certifications, Recertification, Exams  
David Powers – Audit  
Dr. Harriet Black Nembhard - Education

## **Instructions for Alcan Cable Parking & Facility**

***No Cameras allowed on Alcan site.***

Alcan Parking Policy: Upon driving through the gate at Alcan, there are directional arrows showing the flow of traffic through the parking lot. The traffic is directed through the parking lot via the arrows and drivers must pull into a spot (no backing into parking spots) and then walk following the lines painted on the pavement. For the ASQ visitors there should be enough spots in front of the building to accommodate everyone. After pulling through the gate the Technology Center is to the left. Come to a complete stop and then turn left into the parking lot. If the parking spots are all taken in front of the Technology Center, follow the arrows through the parking lot and park accordingly. The best place to park would be the row next to the grass and you simply follow the sidewalk down to the Technology Center.

## **New Members**

Susan Cannon	First Quality Tissue	Lock Haven
Gregory Kearney	Lee Industries Inc.	Philipsburg
Veronica Roan	First Quality Tissue	Lock Haven
Kathiresan Subramanian		Stroudsburg
Michael R. Weaver	First Quality Hygienic	Mc Elhattan
Charlie Purdum		State College
Robert Zurowski		Williamsport

## **Volunteers**

ASQ is an all-volunteer organization and we need to have as many individuals involved as possible to keep the organization new and interesting. Many positions are open to interested individuals. The list of positions is shown on the Section Home page: [www.asq501.org](http://www.asq501.org). Please contact an officer if you are interested in volunteering with the section or if you have a question regarding a particular position and its responsibilities.

## Harrisburg Section – 2008-2009 Course Offerings

We received a copy of the Harrisburg Section's Courses and Programs for the 2008-2009 year. This information is posted on the Newsletter Page of our Section's web site, [www.asq501.org](http://www.asq501.org) and on the [www.asq-harrisburg.org](http://www.asq-harrisburg.org).

### Job Search Survival 2009

By Deborah Walker

Undoubtedly, this is the toughest year on record to land a new job. Reaching your career goal will take courage and nerves of steel. Are you up to the challenge? Here are three tips for job-search endurance that will keep you on the right track toward your employment goal.

#### 1. Keep your career goal realistic.

This is not the time to strike out in a risky career direction. Following your heart toward a career in which you have little qualifications could yield months of frustration as you find yourself competing against legions of candidates far more qualified. Unless you are in the position to hold out for a very long job search, concentrate on positions where you are best qualified.

#### 2. Realize it will take longer to land your next position.

If you've never experienced a lengthy job search, set your expectations out several months and practice patience. You will apply for many positions as the perfect candidate, and get no response. Expect that. You will conduct perfect interviews and hear nothing back. Expect that as well. Just remember that eventually the right company with the right job at the right time will come your way if you stay calm and focused and don't let discouragement keep you from moving forward. Just keep with it.

#### 3. Write a better resume than your competition.

Less jobs and more applicants equals extremely high competition. The quality of your resume has never been more important. For the best possible resume keep these guidelines in mind:

- Focus your resume. Avoid a one-size-fits-all resume.
- Showcase your best information in the top half of page one.
- Include accomplishments that illustrate your ability to solve today's business challenges.

#### 4. Sharpen your interview skills.

With employers interviewing only the best of the best, when you are chosen to interview be sure you are your competitive best. You CANNOT "just wing" an interview and expect to be called back for a second. Today it takes solid interview strategy to earn a second round of interviews. Interview books are helpful, but they usually fall short of teaching you how to read the interviewer's mind to understand his/her hiring motivations. A study in the art of selling is more effective to achieve great interview performance. A few basic selling strategies include:

- Asking the right questions to understand the interviewer's "hot button" motivations.
- Formulate answers around the interviewer's motivations.
- Know your accomplishments well enough to weave them effectively through your interview to

achieve top candidate status.

Throughout 2009, the best jobs will go to those who persevere and stay focused. Keeping your expectations and goals realistic will help prevent the emotional ups and downs. Prepare for your job search as if you were competing in a marathon. With patience, endurance and skill you will win your next job.

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Deborah Walker, CCMC is a career coach helping job seekers compete in the toughest job markets. Her clients gain top performing skills in resume writing, interview preparation and salary negotiation. Learn more about Deborah Walker, career coach at:

<http://www.AlphaAdvantage.com>

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